## Ottawa Technical Secondary School

## Information and Communication Technology

This OTSS program will engage your love of creating while building skills and knowledge in a rewarding environment. Engaging in hands-on projects will help develop your creative talents on your journey to becoming an excellent visual communicator.



You will use current industry software (Adobe) and modern computers and large colour accurate monitors in our graphic design lab. You will learn how to create digital images and typography while building skills in colour and design principles to take your work from concept to finished product. Projects provide you with practical experience in social media campaigns, advertising campaigns, and local business branding.

## **Communication Technology**

This OTSS program allows learners to explore a wide range of visual communication tools and techniques. Video production and editing, Animation, Graphics Illustrations, Comic book production, Digital

Photography, and Audio processing are all part of this exciting course.

Learners spend their time creating hands-on content, putting theory into practice daily. Our links with the community, the school board, and the local industry provide students with authentic opportunities to build confidence and showcase their abilities all within a caring environment.

## **Areas of Focus**

- Composing and processing digital photography images
- Designing content for online and print environment
- Exploring design choices and best practices
- Preparing and post processing videos, including animation creation

 Discovering environmental and social considerations related to Communication Technology

